



Future Guides, LLC

## PRIVACY POLICY

We make it a high priority to ensure the security and confidentiality of the personal information you provide to us. Please read this policy to learn about our privacy practices. By visiting this website, you are accepting the practices described herein.

We receive and store any information you enter on our website or give us in any other way. This includes information that can identify you including but not limited to your first and last name, telephone number, postal and email addresses, and other information that you submit to us regarding yourself and your interests. You can choose not to provide information to us, but in general some information about you is required in order for you to obtain the services provided through this website. We also may periodically obtain both personal and non-personal information about you from affiliated entities, business partners and other independent third-party sources and add it to information about you and your career and college interests.

We automatically collect some information about your computer when you visit this website. For example, we will collect your IP address, Web browser software (such as Firefox, Safari, or Internet Explorer), and referring website. We also may collect information about your online activity on this and related websites. Our goals in collecting this automatic information include helping customize your user experience and inhibiting fraud.

We use information about you for the following general purposes: to provide you with the services you request; to respond to your questions and comments; to measure interest in and improve our products, services, and website; to notify you about special offers and products or services that may be of interest to you; to otherwise customize your experience with this website; to solicit information from you, including through surveys; to resolve disputes, collect fees, or troubleshoot problems; to prevent potentially prohibited or illegal activities; to enforce our Terms of Service; and as otherwise described to you at the point of collection.

We want to make it easy for you to take advantage of the services provided through our website. One way we do this is by sending you email and/or text messages that contain the information provided within the services. Please note that you will have the opportunity to choose not to receive these messages in any such email and/or text message we send.

This website may share your information with the following entities:

- Third party service providers who compile the information contained within the Services provided through our website.** We do not share your personal information with these third

party service providers and we restrict their use of the other information you provide solely to their work in compiling the required information.

- **Business partners** with whom we may jointly offer products or services, or whose products or services may be offered on our website. Please note that we do not control the privacy practices of these third-party business partners.
- **Affiliates and other referring websites.** We have not placed limitations on the Affiliate or other referring websites' use of your personal information and we encourage you to review the privacy policies of any website that referred you here.
- **Companies within our corporate family.** This sharing enables us to provide you with information about products and services which might interest you. To the extent that our parent company and corporate affiliates have access to your information, they will follow practices that are at least as restrictive as the practices described in this Privacy Policy. They also will comply with applicable laws governing the transmission of promotional communications and, at a minimum, give you an opportunity in any commercial email and/or text messages they send to choose not to receive such messages in the future.

We also may share your information:

- In response to subpoenas, court orders, or other legal process; to establish or exercise our legal rights; to defend against legal claims; or as otherwise required by law. In such cases we reserve the right to raise or waive any legal objection or right available to us.
- When we believe it is appropriate to investigate, prevent, or take action regarding illegal or suspected illegal activities; to protect and defend the rights, property, or safety of our company or this website, our customers, or others; and in connection with our Terms of Service and other agreements.
- In connection with a corporate transaction, such as a divestiture, merger, consolidation, or asset sale, or in the unlikely event of bankruptcy.

Other than as set out above, you will have an opportunity to choose not to have us share such information.

We also may share aggregate or anonymous information with third parties, including advertisers and investors.

Your choices with respect to collection and use of your information, and receiving your Personalized Career and College Guide:

- As discussed above, you can choose not to provide us with any information, although it will be needed to provide the services offered on this site.
- You may be given the opportunity to subscribe to an email newsletter to receive information about special offers. If you choose to do so, you will also be given the opportunity to unsubscribe from commercial messages in any such email we send. Please note that we reserve the right to send you other communications, including service announcements, administrative messages, and surveys relating to your transactions on this site, without offering you the opportunity to opt out of receiving them.

Cookies are small data text files and can be stored on your computer's hard drive (if your Web browser permits). This website uses cookies for the following general purposes:

- To help us recognize your browser as a previous visitor and save and remember any preferences that may have been set while your browser was visiting our site. For example, if you register on our site, we may use cookies to remember your registration information, so you do not need to log into our site each time you visit. We also may record your password in a cookie, if you checked the box entitled "Sign me in automatically next time." Please note that member IDs, passwords, and any other account-related data included in such cookies are encrypted for security purposes. Unless you register with us, these cookies will not contain any personal information.
- To help us customize the content provided to you on this website and on other sites across the Internet. For example, when you access a page on our website, a cookie is automatically set by us, our service providers, or our partners to recognize your browser as you navigate on the Internet and to present you with information based on your apparent interests.
- To help measure and research the effectiveness of website features and offerings, advertisements, and email communications (by determining which emails you open and act upon).

The Help portion of the toolbar on most browsers will tell you how to prevent your browser from accepting new cookies, how to have the browser notify you when you receive a new cookie, or how to disable cookies altogether. Please note that if you refuse to accept cookies, you may not be able to access many of the services offered on our site.

In addition to the above cookies, we use Local Shared Objects, also referred to as "flash cookies," on our web site. These are used to enhance your user experience, for example, by storing your user preferences and settings, such as your volume/mute settings, and in connection with animated content on our website. Local Shared Objects are similar to browser cookies, but can store data more complex than simple text. By themselves, they cannot do anything to or with the data on your computer. Like other cookies, they can only access personally identifiable information that you have provided on this site, and cannot be accessed by other websites. To find out more about flash cookies or how to disable them, please click here: <http://kb2.adobe.com/cps/526/52697ee8.html>.

This site may also use Web beacons (also known as clear gifs, pixel tags or Web bugs), which are tiny graphics with a unique identifier, similar in function to cookies, that are placed in the code of a Web page. We use Web beacons to monitor the traffic patterns of users from one page within our sites to another, to deliver or communicate with cookies, to understand whether you have come to our site from an online advertisement displayed on a third-party website, and to improve site performance. We also may allow our service providers to use Web beacons to help us understand which emails have been opened by recipients and to track the visitor traffic and actions on our site. This helps us measure the effectiveness of our content and other offerings.

We are committed to providing you with relevant content and information. To do this, we may, through cookies and other technologies, collect information about your education and career-related searches.

Please note that we do not combine the information we collect about your searches on this website with personal information (such as email address) to serve you with ads across other websites. We also do not share your personal information with third parties so they can serve you with advertisements.

While no website can guarantee security, we have implemented appropriate administrative, technical, and physical security procedures to help protect the personal information you provide to us. For

example, only authorized employees are permitted to access personal information, and they may only do so for permitted business functions. In addition, we use encryption when transmitting your sensitive personal information between your system and ours, and we employ firewalls and intrusion detection systems to help prevent unauthorized persons from gaining access to your information.

If any part of this website links you to other sites, those sites do not operate under this Privacy Policy. We recommend you examine the privacy policies posted on those other websites to understand their procedures for collecting, using, and disclosing personal information.

We may update this Privacy Policy in the future. If you have registered as a member on our site, we will notify you about material changes to this Privacy Policy by sending a notice to the email address you provided to us or by placing a prominent notice on our website.

If you have questions about this Privacy Policy, please email us at [support@scoutsofthefuture.com](mailto:support@scoutsofthefuture.com).